

CONSENT NOTICE

1. This notice is to inform you of how we, **Minar**, want to process your personal data, so that you may give your informed consent.

2. Only the following personal data will be collected from you for the purposes mentioned in this notice:

- a. **Mobile Number**
- b. **Email ID**
- c. **Name (First and Last)**
- d. **Date of Birth (Optional)**
- e. **Wishlist Items**
- f. **Tasks Executed by User (e.g., search, track, ask)**
- g. **General Website Analytics**

3. The purposes for which the personal data listed above will be used are as follows:

- a. **Mobile Number** will be used to create your account, sign you in, send transactional updates, and maintain your session.
- b. **Email ID** will be used to create accounts initially, communicate account information and send notifications like wish list updates and promotional offers.
- c. **Name (First and Last)** will be used to personalise your profile and user experience.
- d. **Date of Birth** (optional) will be used for analysing user demographics and improving future personalisation.
- e. **Tasks Executed** will be analysed to improve features like search, wishlist and compare.
- f. **Wishlist Items** will be used to maintain a common wish list across devices and enhance recommendation accuracy.
- g. **General Website Analytics** will help us assess platform performance and improve functionality.

We will only collect personal data necessary for these purposes. Your personal data will not be used for any other purpose without your explicit consent.

4. We will process your personal data only till the above purposes are fulfilled:

- a. **Mobile Number, Email ID, Name, Wishlist, and Tasks** will be retained only till you remain an active user of the Minar platform.
- b. If any longer retention is required under applicable law, the data will be retained accordingly.

5. You can withdraw your consent for processing of your personal data at any time by clicking [Link](#). Upon withdrawal, we will erase your personal data, unless there is a legal requirement for us to retain it.

6. If you have any questions regarding the processing of your data, you can contact us by clicking [Link](#) or by reaching out at:

- o **Name:** Debraj Pal
- o **Phone Number:** +919830224147
- o **Email ID:** debraj@theminarnet.com
- o **Address:** 2G Dilkusha Street, Kolkata 700017

7. As the Data Principal if you are not satisfied with the response received from our end or if there is any delay because of which you suffered any losses you can contact the Data Protection Board of India.

8. As a Data Principal, you have the following rights under the Digital Personal Data Protection Act, 2023:

- o Right to access your personal data processed by us.
 - o Right to correction and erasure of your personal data.
 - o Right to grievance redressal.
 - o Right to nominate another person to exercise your rights in the event of death or incapacity.
- a) That you have read and understood the contents of this Notice and consent to the Processing of your personal data as described here.
 - b) That you give your consent voluntarily, without any coercion or influence from the Minar platform or any other person.
 - c) That you will provide and ensure that the Minar platform maintains accurate, updated, complete and consistent personal data.
 - d) The Minar platform may Process your personal data for certain other purposes without your consent, where the law allows us to do so such as enforcement of a legal claim against you or for the Minar platform to make regulatory disclosures.