

PRIVACY NOTICE

LAST MODIFIED- 15/07/2025

This Privacy Notice applies to all persons ("you" or "user") who access, use or interact with the Minar platform (including website, embedded browsers, and any features).

Minar ("we", "our", or "us") want you to know that we value your personal data and we want you to have a safe, transparent, and friendly shopping experience. The Privacy Notice outlines how we collect, use, store, disclose and protect your data in accordance with the Digital Personal Data Protection Act, 2023 (DPDP Act), the Information Technology Act, 2000 and the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 and other laws applicable in India.

Collection and Purpose of Processing Personal Data

At Minar, we take privacy seriously and limit our collection of personal data to what we have determined is absolutely necessary to provide our services. Below is a complete list of personal data collected by us, and the purpose of our collection:

Type of Personal Data Collected	Purpose of Collection
Mobile Number	For account creation and sign in and to send transactional updates and keep your session alive.
Email ID	For account creation, communications and to send notifications (wish list updates, offers)
Name (First and Last)	To personalize and maintain user experience and user profile
Date of Birth (Optional)	To gather usage demographics and prepare for future personalisation.
Tasks Executed by User	To analyse and improve learning around the use of "search", "wishlist" and "compare".
Wishlist Items	To access a common wish list across platforms that aids user convenience and recommendations.
General Website Analytics	To assess app performance and improve the functionality of the app, and provide usage statistics.

Disclosure and Sharing of Personal Data

We never sell or rent your personal information. We may share only necessary related data with - Authorised service providers (e.g., hosting services, analytics providers, or scraping infrastructure provider like BrightData); Government or law enforcement agencies when legally required; Third party e-commerce sites, only as necessary to facilitate your login and product purchase.

We do not share personal data outside our organization and if we do, we will be obtaining explicit consent.

We may share personal data:

- To prevent, detect, investigate, and act against crimes (including not limited to fraud and other financial crimes), any illegal activity, suspected fraud, or violation of our Terms of Use.
- To comply with any court order or when such disclosure is required by a law enforcement agency.

Children's Privacy

This service is not directed to any individual that is under 18 years of age, and we will not knowingly collect any personal information from any such individual, and if we later confirm that personal information has been provided to us, the child's parent can contact us, and we will delete the personal information immediately.

Data Security Measures and Safeguards

Every personal information disclosed is valuable to us so we have developed a secure database system for which we always attempt to comply with reasonable security safeguards which include but are not limited to encryption, password protection in accordance with the Indian privacy statutes.

Cookies, Embedded Browsers, and Tracking Technologies

We don't share data with third parties, however if you use any ecommerce platform we may be storing the cookies that are used to login to your account on any of these sites, we feel that this allows the user to easily complete their purchase. Also, when you visit this site again using our browsers, we are able to keep you automatically ON the site you were routed to.

Please note that as and when you are routed to any platform outside our platform the privacy notice for that platform is in effect and applicable, for instance if you were routed to the amazon webpage while using our platform then the privacy notice of amazon is what will be applicable to you.

Data Retention Policy

We will only retain the data for as long as the user is active on our platform or if any longer duration is stated under any law applicable which is for time being in force.

Cross-Border Transfer of Personal Data

We do not transfer any user data out of the Republic of India. If there is any future cross-border data transfer, it will be done in accordance with Section 16 of the DPDP Act and only to jurisdictions approved by the Central Government.

Your Rights Under Applicable Data Protection Laws

There are certain rights which are provided under the law which can be exercised by you till the time we are processing your personal data. The rights are stated below:

1. Right to access information about personal data
2. Right to correction and erasure of personal data
3. Right to Grievance Redressal
4. Right to nominate

Contact Information for Exercising Data Rights

Name: Debraj Pal

Phone Number: +919830224147

Email ID: debraj@theminarnet.com

Address: 2G Dilkusha Street, Kolkata 700017

Modifications to this Privacy Notice

From time to time, we may change our Privacy Notice to reflect changes to our privacy practices and Services. If we modify the Privacy Notice, we will update the “Last Modified Date” and the changes will be effective as of the date we post such Notice. For material changes, we will notify you by posting a prominent notice on our Services indicating at the top of the Privacy Notice when it was most recently updated.

